

חברה וסביבה

סדרת הרצאות מקוונות 2021-2022



צילום: טליה פריד

קהילת סביבה וחברה באגודה הסוציולוגית הישראלית מזמינה את הציבור להרצאה ראשונה מתוך סדרת הרצאות מקוונות שיעסקו בתחומי העניין של הקהילה. ד"ר הלן הולמס היא סוציולוגית וגיאוגרפית מאוניברסיטת מנצ'סטר, שחוקרת צריכה, קיימות, וכלכלה מעגלית. הרצאתה תעסוק בקשר שבין חפצים אבודים ופסולת פלסטית ביתית ובין פרקטיקות של צריכה.

יום ד' ה-24 בנובמבר בשעה 14:00

קישור לזום: <https://us02web.zoom.us/j/82765575449>

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Researching sustainable consumption through a focus on everyday materiality

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The importance of considering materiality when thinking and researching sustainable consumption is well documented (Evans, 2020, 2018; Gregson, 2008). From studies on food waste to clothing consumption to energy use, research focused on different material types has fed into debates and subsequent policies on waste, disposal and resource use. In turn linking to UN Sustainable Development Goals focused on climate change action, poverty, sustainable cities and responsible consumption and production (amongst others). A focus within this body of work is on the everyday, and the need to study the mundane and overlooked, alongside the spectacular and obvious. This paper adds to these debates but through a novel focus on household materials and objects which are not necessarily always visible or obvious. Bringing together work on the sociology of nothing (Scott, 2018, 2019), alongside work on the connective and relational potency of materials (Holmes, 2019), this paper identifies a further arena of everyday objects and materials which are often overlooked, but which are nonetheless important to work on sustainable consumption. I draw on two recent empirical projects: one exploring lost property, and the other household plastic waste. Whilst disparate in terms of materials, these two projects illuminate the need for sustainable consumption and materiality research to pay attention to objects and materials which are seemingly lost, absent or invisible, and how they can help us to better understand consumption practices and the relationships we have with 'stuff'.

<https://www.research.manchester.ac.uk/portal/helen.holmes.html>